How to start your company
How to start your startup
Who am I

Originally from India
Columbia MSOR Alum 2011
Co-founder/CEO of STILT Inc.
About STILT

financial services for immigrants made simple
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financial services for immigrants made simple

Started in September 2015
$2.5M in loans
20 nationalities
Define Startup

technology focused

built on software

low capital requirements
Define Startup

B2B

B2C
Ideas for companies

Problems

That you face

That you see others face
Side Projects

Every solution is a side project

Learn new skills and build on them

Make new friends who may become cofounders
Testing Side Projects

Find 100 users who love your product

Always design for next 2x-5x

Don’t over optimize
Setting Up

Identify cofounders and set up a company

Make sure your visa allows you to work

Don’t leave your job until you raise money
Mistakes to avoid

Don’t leave things in verbal discussions

Violating visa requirements

Using intellectual property of your employer
Raising initial capital

Family and friends

Incubators and Accelerators

Small Funds and VCs
Application - Y Combinator

Know your market/customers

Show growth
Questions

Anything you want to ask

email - rohit@stilt.co
twitter - rohitdotmittal